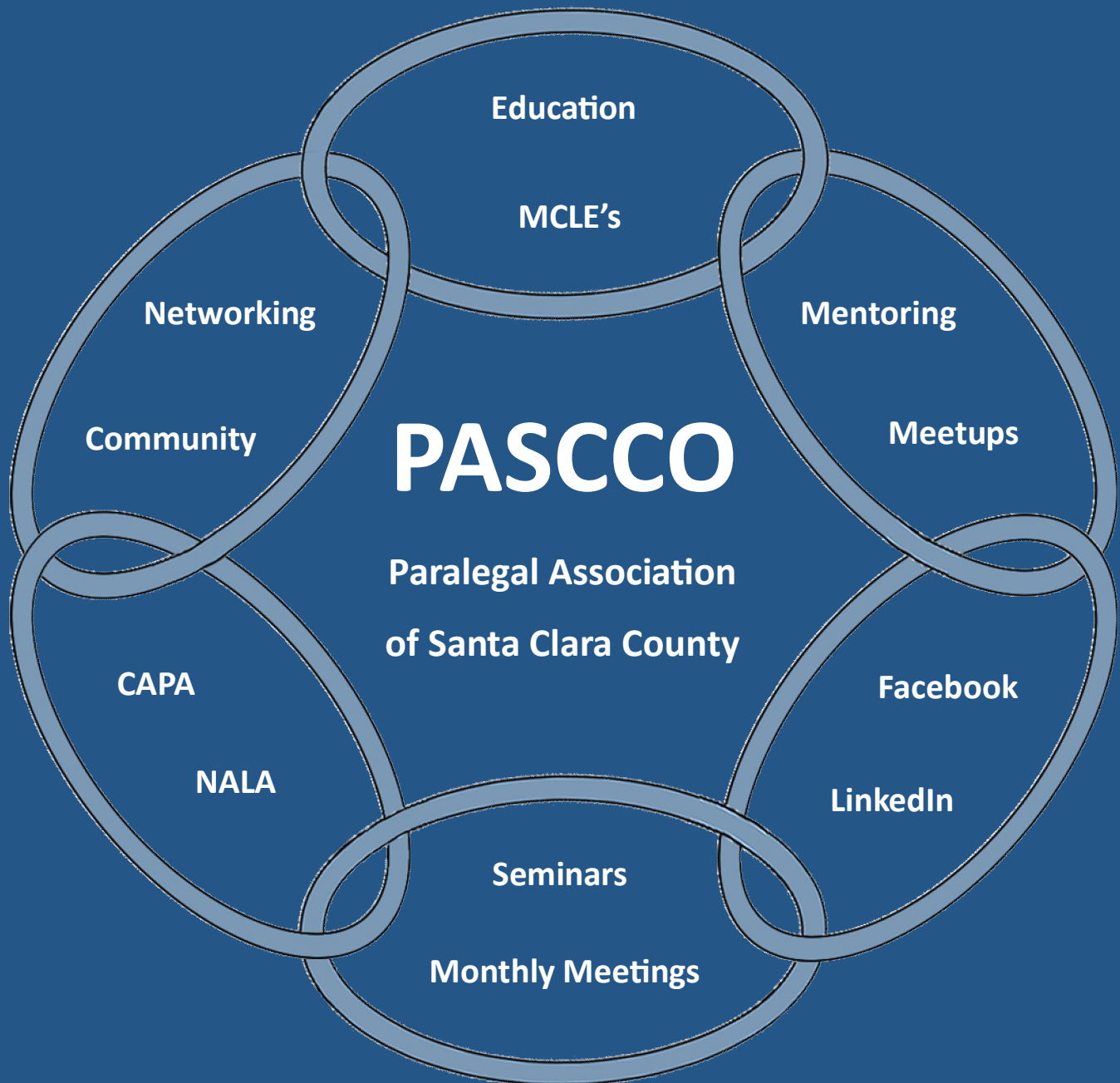


PASCCO: Linking Paralegals to the Future



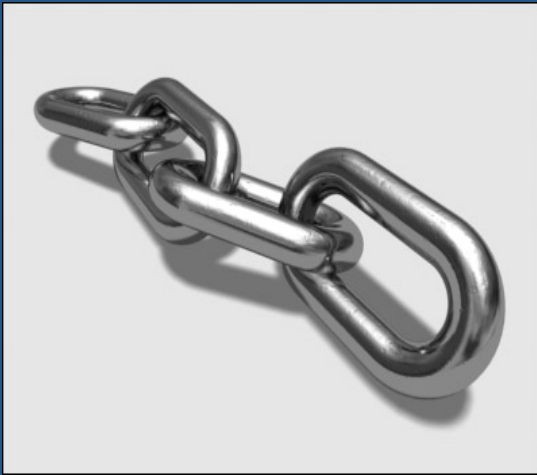
33rd Annual Educational Seminar

October 15, 2011

Crowne Plaza Hotel

777 Bellevue Drive

Milpitas, CA 95035



“Link Up” with PASCCO on:

Facebook:

Paralegal Association of Santa Clara County (PASCCO)

LinkedIn:

PASCCO - Paralegal Association of Santa Clara County

Meetup:

The Bay Area Paralegal Meetup group

PASCCO website: www.pascco.org



About PASCCO

Founded in 1978, the Paralegal Association of Santa Clara County (“PASCCO”) is a professional and educational organization for legal assistants. The majority of members are paralegals employed by Santa Clara County law firms, corporations, and governmental agencies. Additional members include students, educators, and other persons interested in the development of the paralegal profession. Various law firms and institutions are sustaining members. PASCCO is an affiliated association of the National Association of Legal Assistants (NALA) and the California Alliance of Paralegal Associations (CAPA).

Purposes:

- To constitute a county-wide voice on behalf of the paralegal profession;
- To advance, foster, and promote the paralegal concept within the legal community;
- To establish good fellowship among PASCCO members, NALA, CAPA, and members of the legal community;
- To promote high standards of ethical and professional competence;
- To further education among members of the profession;
- To interact with bar associations; and
- To support and carry out the programs, purposes, aims, and goals of CAPA and NALA.

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Kathy Doyel, Corporate

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Carina Frazer, IP

Trish Majidian, Litigation

Pam Alford, Trusts and Estates

SCHEDULE OF THE DAY

7:30 to 8:30 a.m.

Registration, Continental Breakfast, Networking, and Vendors

8:30 to 9:30 a.m.

Welcome and Keynote

Morning Tracks

9:30 to 11:30 a.m.

Morning Sessions for Both Tracks

Lunch

11:30 a.m. to 12:45 p.m.

Lunch, Networking, and Vendor Raffles

Afternoon Tracks

12:45 to 2:45 p.m.

Afternoon Sessions for Both Tracks

2:45 to 3:00 p.m.

Break

Afternoon Combined Session

3:00 to 3:50 p.m.

Speaker (Ethics)



TRACK ONE — 9:30 a.m. to 2:45 p.m.

9:30 to 10:30 a.m.

In-House Corporate Litigation

Karen Anderson - Intuit Inc.

10:30 to 11:30 a.m.

Antitrust and Securities

David Lisi - Reed Smith LLP

12:45 to 1:45 p.m.

Intellectual Property Litigation at the U.S. International Trade Commission

Sean DeBruine - Alston & Bird LLP

1:45 to 2:45 p.m.

Litigation Software - Choosing the Best Approach for Your Case

Mario Kiefer - Seyfarth Shaw LLP

TRACK TWO — 9:30 a.m. to 2:45 p.m.

9:30 to 10:30 a.m.

Due Diligence and OFAC - What You Need To Know

D'Arcy Dicus - NRAI Corporate Services of Denver

10:30 to 11:30 a.m.

Dodd-Frank Act

Cynthia Jackson - Baker & McKenzie

12:45 to 1:45 p.m.

Legal Issues of Start-ups

Kathy Rawnsley - Lowenstein Sandler

1:45 to 2:45 p.m.

Using An Old Playbook to Fight Facebook

Kathryn Eppright - Andre, Morris & Buttery

COMBINED SESSIONS

8:30 to 9:30 a.m.

Morning Keynote

3:00 to 3:50 p.m.

Speaker (Ethics)

- **Gretchen Lichtenberger** -
You've Been Served and
Justice Matters



3:00 to 3:50 p.m.

Ethics of Serving Process

Gretchen Lichtenberger

You've Been Served and Justice Matters

Gretchen Lichtenberger is a Registered Process Server and entrepreneur who owns and operates the process serving company, You've Been Served. Ms. Lichtenberger became an approved provider for the State Bar of California on December 11, 2008 (Provider #14761) with a presentation on Service of Process Laws. She has worked as a Register Process Server serving legal documents for post-judgment processes for several Judgment Enforcement Specialists. In January 2009, in true entrepreneurial spirit, Ms. Lichtenberger started her own Judgment Enforcement business called Justice Matters. She continues to operate and manage her two businesses on a daily basis; is continually updating and expanding her knowledge of the laws regarding each business; and regularly speaks before various legal professionals as an MCLE provider.

Ms. Lichtenberger has a Bachelor's Degree from the University of California, Santa Barbara, an Associates Degree in Criminal Justice from Ventura College, and a Paralegal Studies Certificate from an ABA approved school.





About the Speakers

- Karen Anderson - Intuit Inc.
- David Lisi - Reed Smith LLP
- Sean DeBruine - Alston & Bird LLP
- Mario Kiefer - Seyfarth Shaw LLP



Karen Anderson

Karen P. Anderson is Assistant General Counsel, Litigation, at Intuit Inc., a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Intuit's flagship products and services, including QuickBooks®, Quicken®, and TurboTax®, simplify small business management and payroll processing, personal finance, and tax preparation and filing. Founded in 1983, Intuit is a public company with annual revenue of \$3.5 billion in its fiscal year 2010. The company has approximately 7,700 employees and is headquartered in Mountain View, California. Ms. Anderson strategically and successfully resolves litigation for all business units at Intuit.

Before joining Intuit, Ms. Anderson was a litigation attorney at Fenwick & West, representing technology companies in a wide variety of IP and commercial disputes. Ms. Anderson is a graduate of Stanford Law School and Princeton University.

David Lisi

David M. Lisi is a partner at Reed Smith LLP in the firm's Global Regulatory Enforcement Group.

He represents U.S. and international technology companies in matters concerning securities litigation and counseling, in antitrust matters and in complex civil, technology, and IP litigation. David advises corporate directors and defends individuals, companies, and underwriters in shareholder class action lawsuits, merger and acquisition disputes, and in proceedings before the Department of Justice, SEC, and NASD. David also has conducted numerous special investigations for audit committees and special litigation committees for Silicon Valley and international clients in connection with securities and Foreign Corrupt Practices Act issues. David has been counsel for many Silicon Valley and Fortune 500 companies.

Sean DeBruine

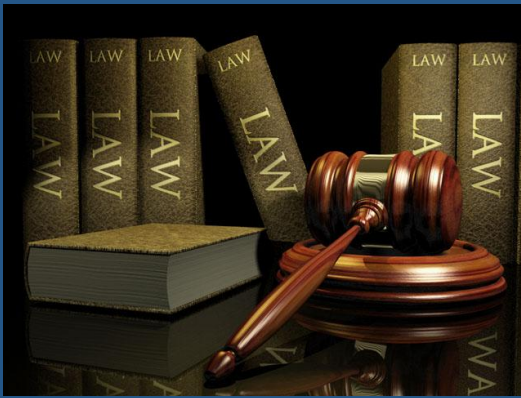
Sean DeBruine is a partner at Alston & Bird LLP in the firm's Intellectual Property Litigation Group. He has represented clients in patent, copyright, and trade secret disputes involving a variety of technologies, including microprocessor, memory, and communications semiconductor devices, computer software, Internet infrastructure and business methods, personal computer system design, and disk drive electronic and mechanical designs. He has also handled a number of general commercial and contract disputes. He has appeared at trials in U.S. District Court, the U.S. International Trade Commission, and the Court of International Trade, and in appeals before the U.S. Court of Appeals for the Federal Circuit. In other instances, Sean has counseled clients and negotiated with opposing parties to resolve disputes without recourse to costly litigation.

Prior to joining Alston & Bird, Sean was partner in charge of Akin Gump Strauss Hauer & Feld LLP's Silicon Valley office. He was also of counsel to Fenwick & West, LLP and an associate at Cooley Godward LLP and at Wilson Sonsini Goodrich and Rosati LLC.

Mario Kiefer

Mario Kiefer is a paralegal in the Litigation and Labor & Employment Departments at Seyfarth Shaw LLP. He has a 20-year history in litigation for both public entity and private clients through trial and appeal. He has worked with teams that successfully defended employers in wage and hour class actions, as well as discrimination, harassment, wrongful termination, and retaliation matters in state and federal court. In 2006, Mario was part of the trial team that obtained the first defense jury verdict in a wage and hour class action in California. His background also includes experience defending public entities in USC Section 1983 claims, toxic torts, and workers' compensation. He has made appearances in front of administrative bodies in Texas. His experience spans a variety of legal fields, legal organizations (small to large law firms, corporate in-house, public agencies), and jurisdictions (California, Delaware, Louisiana, Pennsylvania, and Texas.)

Mr. Keifer has conducted trainings and seminars on a number of software applications, including, but not limited to, Microsoft Office, Summation, Ringtail, CaseMap, Lexis/Nexis, and Concordance.



About the Speakers

- **D'Arcy Dicus** - NRAI Corporate Services of Denver
- **Cynthia Jackson** - Baker & McKenzie
- **Kathy Rawnsley** - Lowenstein Sandler
- **Kathryn Eppright** - Andre, Morris & Buttery

D'Arcy Dicus

D'Arcy Dicus is the UCC Business Consultant for NRAI Corporate Services of Denver. The company is a regional service office of National Registered Agents, Inc. specializing in expedited filing and retrieval of corporate and UCC secured transaction documents for law firms, corporations, and financial institutions.

Ms. Dicus is one of NRAI's subject matter experts and has over 15 years of experience working with law firms and banks regarding policies and procedures relating to the filing and searching of UCC documents nationally, including the revision of Article 9 of the Uniform Commercial Code. D'Arcy is a CLE presenter and has performed over 70 Revised Article 9 seminars since 2001. Her experience includes years of service with another national service company; in varying capacities, however primarily responsible for the growth and development of UCC business, oversight, and management of service operations and training, development of UCC e-products, and delivery of Revised Article 9 seminars. During these years, she gained significant experience working with top tier law firms.

Cynthia Jackson

Cynthia Jackson is a Partner at Baker & McKenzie and serves as chair of the firm's California Employment Practice Group. Ms. Jackson has over 30 years of experience working on domestic and international employment counseling and litigation. She has been consistently recognized as a leader in her field by Chambers USA, Best Lawyers of America, Northern California Super Lawyers, and America's Leading Lawyers for Business.

Ms. Jackson provides domestic and international employment counseling to clients, especially with respect to the global coordination of personnel-related initiatives. She advises on domestic and international personnel policies and implementation, employment agreements, severance agreements and obligations, employment and data privacy, corporate social responsibility, and other matters related to employment law. Ms. Jackson defends employers in litigation disputes involving wrongful discharge, state and federal discrimination laws, whistleblower, privacy and other work-related tort claims, ERISA, Section 301 claims and unfair business practice claims, among others. She has also represented employers in appellate proceedings, administrative proceedings, arbitrations, and class actions.

Kathi Rawnsley

Kathi Rawnsley is a Member of the Tech Group and is Managing Partner and Co-Founder of Lowenstein Sandler's Silicon Valley office, located in Palo Alto, California. She works with entrepreneurs and investors at every stage of the life cycle of start-up companies. Prior to joining the firm, Kathi served as Regional Counsel for the U.S. and Canada for Santa Clara-based Intel Capital, one of the world's most active venture investors. During 2007, Kathi served as Acting General Counsel at Intel Capital, a year in which Intel invested \$639 million in 166 deals. In April 2008, Intel awarded her the Intel Achievement Award, the company's top honor for the highest-performing groups and individuals for her work on the SMART Technologies transaction.

Kathi received her J.D. from Santa Clara University School of Law, Cum Laude, and her B.A. degree from the University of Vermont.

Kathryn Eppright

Kathryn M. Eppright is a partner with Andre, Morris & Buttery. Kathi is the Chairman of the firm's Employment Law Practice Group and a member of the firm's Civil Litigation and Business and Real Estate Transactions Practice Groups. Kathi's practice focuses on employment litigation and counseling in addition to real property and business litigation.

Kathi has handled cases ranging from employment discrimination and sexual harassment to real property and business disputes. In addition to actions brought in state court, Kathi has successfully defended claims of discrimination, harassment, and wage and hour claims filed with the Department of Fair Employment and Housing, the EEOC, the California Labor Commissioner, and the U. S. Department of Labor.

Kathi graduated from Fordham University with a B.A. in Philosophy and received her law degree from Fordham's School of Law.



REGISTRATION FORM

Register online at www.pascco.org - **Deadline October 11**

You may also return this form, along with a check or money order made payable to "PASCCO", to the address below. Complete one form per registrant.

Personal Information (please print):

Name: _____

Company/Firm: _____

Address: _____

City/State/Zip: _____

Email: _____

Dietary Restrictions/Requirements, if any: _____

Select Appropriate Registration Fee (circle one):

Early Bird Registration Fees (Register by Sept. 15, 2011)

\$95.00 - PASCCO Member **\$80.00** - PASCCO Student Member
\$110.00 - Non-Member

Registration Fees (After September 15, 2011)

\$115.00 - PASCCO Member **\$100.00** - PASCCO Student Member
\$130.00 - Non-Member

Day of Event (Pay at Door)

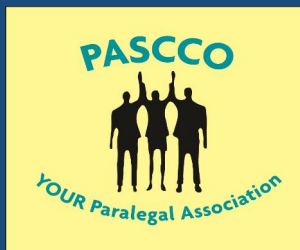
\$135.00 - PASCCO Members, Student Members, and Non-Members

(Continental Breakfast and Lunch Included)



No refunds after September 15, 2011.

Cancellations must be made in writing by e-mail to PASCCOINFO@yahoo.com. Cancellation date is date of receipt of e-mail by PASCCO.



Educational Seminar 2011

PASCCO: Linking Paralegals to the Future

Send Registrations to:

PASCCO

1275 Franklin Mall, PMB 192
Santa Clara, CA 95050

Send questions to:
PASCCOINFO@yahoo.com

